

PATENT  
450100-03087

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Satoru Ueda  
Serial No. : 09/819,264  
For : CONTENTS MARKET RESEARCH SYSTEM,  
CONTENTS MARKET RESEARCH APPARATUS,  
CONTENTS POLLING APPARATUS, CONTENTS  
MARKET RESEARCH METHOD AND RECORDING  
MEDIUM  
Filed : March 28, 2001  
Examiner : Graysay, Tamara L.  
Art Unit : 3623  
Confirmation No. : 2071

745 Fifth Avenue  
New York, NY 10151  
(212) 588-0800

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on March 7, 2005

Thomas F. Presson, Reg. No. 41,442

\_\_\_\_\_  
Name of Applicant, Assignee or Registered Representative

*Thomas F. Presson*  
\_\_\_\_\_  
Signature  
March 7, 2005

\_\_\_\_\_  
Date of Signature

**INFORMATION DISCLOSURE STATEMENT**  
**UNDER 37 C.F.R. § 1.97**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In compliance with the duty of disclosure set forth in 37 C.F.R. 1.56, applicant is filing this Information Disclosure Statement and the accompanying based on Form PTO-1449 along with copies of the references therein identified.

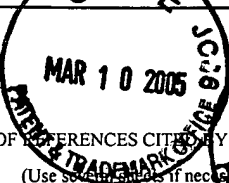

The filing of this Information Disclosure Statement is not an admission that the documents identified herein constitute prior art to the present application.

Please charge any fees incurred by the filing of this document or credit any overpayment to Deposit Account No. 50-0320.

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP  
Attorneys for Applicant

By: Thomas F. Presson  
Thomas F. Presson  
Reg. No. 41,442  
Tel. (212) 588-0800

Based on Form PTO-1449 (3/90)				ATTY. DOCKET NO.  <div style="text-align: center;">450100-03087</div>		SERIAL NO.  <div style="text-align: center;">09/819,264</div>	
<div style="text-align: center;">   </div> LIST OF REFERENCES CITED BY APPLICANT (Use separate sheets if necessary)				APPLICANT  <div style="text-align: center;">Satoru Ueda</div>			
FILING DATE  <div style="text-align: center;">March 28, 2001</div>				GROUP  <div style="text-align: center;">3623</div>			

U.S. PATENT DOCUMENTS							
EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						

FOREIGN PATENT DOCUMENTS								
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
							YES	NO
	AL	JP 8-163538		JAPAN			Abstract	
	AM	JP 9-171504		JAPAN			Abstract	
	AN	JP-99-175504		JAPAN			Abstract	
	AO	JP-10-93950		JAPAN			Abstract	
	AO							
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OTHER PRIOR ART (Including Author, Title, Date, Pertinent Pages, Etc.)			
	AR		
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EXAMINER	DATE CONSIDERED
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\* EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.